



ПОКАНА INVITATION



BULGARIAN NATIONAL CANCER MISSION HUB INAUGURAL CEREMONY PROGRAMME

Wednesday, 11 March 2026, from 14:00 to 18:10
Sofia University “St. Kliment Ohridski” – GATE Institute (Sofia, Bulgaria)

13:00 – 14:00 | Registration & Welcome coffee

14:00 – 14:10 | Opening video: “More Alive than the Living”

14:10 – 14:20 | Official opening: Launch of the Bulgarian NCMH, emphasizing its supra-party, expert-led identity aligned with NHS2030 and the Multiannual Financial Framework 2028–2034
Ivaylo Petrov, Assia Konsoulova (BJCN)

14:20 – 14:50 | Official addresses: key endorsements from European and National authorities, academic hosts, and high-level political and strategic support

14:50 – 15:00 | Stakeholders survey insights: Results from the national survey affirm overwhelming societal support and urgency to launch NCMH
Presented by Ivaylo Petrov (BJCN)

15:00 – 15:10 | ECHO S Mission & Vision: Overview of the ECHO S project and how it supports Bulgaria’s Hub as part of a pan-European network.
Presented by Anabela Isidro (AICIB)

15:10 – 15:50 | Panel 1. Multi-stakeholder panel – from partial realities to united ambitions. Stakeholders and MEPs co-create the Mission vision, showcasing multi-sectoral collaboration in practice
Moderated by Mira Ganova (DHI Cluster) & Ivaylo Petrov (BJCN), with the participation of the Ministry of Education & Science, the Bulgarian members of European Parliament, the mayors of Bulgarian municipalities, the university rectors, representatives of the healthcare professionals, and representatives of the business associations

15:50 – 16:10 | Coffee break & Media interaction

16:10 – 16:50 | Panel 2. Policy, power, and partnership – building Europe’s Cancer Mission from Bulgaria: High-level dialogue among MEPs, government leaders, and EU institutions

A strategic discussion on formalizing and sustaining NCMH through joint public-private commitment.

Moderated by Richard Price (E.C.O.), with the participation of Bulgarian member of European Parliament, DG SANTE, DG RTD, Minister of Health, Minister of Innovation and Growth, Institute of Education, representatives of the professional organizations, and Board member of BJC�

16:50 – 17:20 | Panel 3. International partnership dialogue for the European Cancer Mission family – stands together: Inspiration, alignment, and acceleration for Bulgaria’s role in Europe’s oncology future

European NCMHs and ECHoS members provide insights to inspire Bulgaria’s full engagement

Moderated by Marius Geanta (INOMED), with participation from the NCMHs and NCMH-like structures of Portugal, Poland, Greece, Malta, the Netherlands, and Bulgaria

17:20 – 17:50 | Panel 4. Bulgaria on your side – catalysing the Mission together: EU Mission support dialogue – from vision to action with the Bulgarian NCMH

Strategic encouragement from EU Cancer Mission leaders, calling Bulgaria to co-create and lead the future

Moderated discussion by Margarita Genova, with the participation of DG RTD, EU Cancer Mission Board (video interview), European School of Oncology, the Establishment of Cancer Mission Hubs – Synergy & Network (ECHoS) and the President of BJC�.

17:50 – 18:10 | Ceremony of commitment – official signing of the Memorandum of synergy and collaboration: One signature, one mission, one future

Signing of the Memorandum by all stakeholder pillars with symbolic pledges and visual NCMH activation.

Moderated by Assia Konsoulova, and Ivaylo Petrov.

18:10 – 20:00 | Official cocktail
